

# DUBAI WOMEN'S COLLEGE NEWS

# MAGAZINE

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## H.H. Sheikh Mohammed launches DWC Phase III

By Athija Thani  
Communication Technology  
Year Two

Under the patronage of His Highness Sheikh Mohammed

bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, Dubai Women's College (DWC) inaugurated phase III of the college campus on March 28th, 2007. His Highness Sheikh Mohammed toured Dubai Women's College accompanied by His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, His Excellency Sheikh Nahayan Bin Mubarak Al Nahayan, Minister of Higher Education, Chancellor of Higher Colleges of Technology, and Dr. Howard Reed, Director of Dubai Women's College.

Received by hundreds of young Emirati women studying at Dubai Women's College, his highness attended a special celebration at the college's new auditorium marking the DWC's official opening of new facilities. They toured the college campus, visited its new fitness centre and the Student Center where student-run businesses Al Waha, Al Jawaha and ComCo, are based. The DWC Student Center also embraces the Thalassaemia Center, Emirates Bank branch, Sharaf Travel Agency, a mosque, and DAMAS boutique.

## DWC awarded Quality Appreciation Program

Shamsa Bin Galib  
Communication Technology  
Year One

His Highness Sheikh Hamdan Bin Mohammed bin Rashid Al Maktoum, Chairman of Dubai Executive Council, and His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, awarded Dubai Women's College

(DWC) with the Dubai Quality Appreciation (DQA) Program Award for the college's high level of education and institutional performance. The ceremony was held at the Grand Hyatt Hotel, where 13 organizations including DWC received the Dubai quality appreciation program award. 'I would like to congratulate everyone at DWC for winning the DQAP,' said Dr. Howard Reed, DWC Director.



H.H. Sheikh Mohammed tours DWC campus.  
Photo by Maitha Ojuwqad

## Careers 2007 explores talents

Alya Taryam & Aysha Bin Zayed  
Communication Technology  
Year One

employment process. Now, this event is very big and it is getting bigger every year." The Career Fair 2007, held between March 1st- 4th at Dubai Trade Center, attracted more than 400,000 students, and job seekers. More than 600 local and national education institutes, and public and private organizations gathered in this employment exhibition. Career fairs offer an excellent platform for employment opportunities in different fields of working areas. They provide students with choices, introduce them to the workforce, and guide them to their success. Hamza Al Aarimi, a senior officer in the Ministry of Higher Education, said, "Current students come and we give them explanation and provide them with counseling."

## Comm Tech students meet media leaders

By Alya Taryam & Afra Matar  
Communication Technology  
Year One

Under the patronage of Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE, and Ruler of Dubai, the Arab Media Forum 2007 was held on April 24th and 25th where DWC Communication Technology (CT) students participated in organizing the event. Organised by Dubai Press Club under the theme, "Developing People, Developing Organizations", the forum attracted 500 delegates including journalists and editors. Mona Al Marri, Chairperson of Dubai Press Club, said, "The



Students meet H.H. at Media Forum. Photo By Jack (Alsada)

Forum is taking rapid strides towards achieving the goals that His Highness Sheikh Mohammed has set." CT students were invited by Dubai Press Club to work with the organizing team. "They were assigned tasks that included registration, ushering guests and facilitating journalists' coverage of the event. They did a very good job and well represented DWC and their country," said Yomna Kamel, DWC Journalism faculty.

## DWC hosts Women in IT

Aisha Al Suwaidi & Shamsa Al Suwaidi  
Communication Technology-  
Year One

His Excellency Sheikh Nahayan bin Mubarak Al Nahayan, Minister of Higher Education and Scientific Research, Chancellor of the Higher Colleges of Technology inaugurates "Women in IT: Future Entrepreneurs" conference on Feb. 28th, 2007 hosted by DWC for the third time. The conference, organized by the IT department, was an opportunity for Dubai Women's College and other UAE colleges students to meet the IT major industry players and learn more about the future of the country's IT industry. Addressing the conference, H.E. Sheikh Nahayan said that the number of Emirati women who graduated with honors in IT is rising. The young women of the country

have proved that they can compete with other nationalities in this challenging field. "More Emirati women choose IT because there is a big demand for it because IT experts nowadays are needed in every field in society. It is our responsibility to help our students by offering them IT skills to fill the lack of IT experts in different sectors," H.E. Sheikh Nahayan stressed. Students from Dubai Women's College and other colleges attended the conference. Afra Al Suwaidi, a year two Information Administration student, said, "The conference is a good opportunity for us, IT students, to know more about IT jobs available in the market."



H.E. Sheikh Nahayan gives Women in IT speech. Photo by Shamsa Al Suwaidi



H.H. meets DWC students in Careers 2007. Photo by Aysha Bin Zayed

Marking the UAE Career Fair 2007, His Highness Sheikh Mohammed Bin Rashed Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai, said, "I am very proud of the Career Fair because it started as a small idea to support the



DWC students participate in Emirates Film Competition. Read more on page 4



Phone numbers collecting attracts young Emiratis. Read more on page 10.



Smart minds of Dubai are creating a city of art. Read more on page 11



Hundreds of students and staff compete in DWC Sports Days. Read more on page 13.

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## DWC Director attends ACBSP

Shahrazad Ahmed  
*Communication Technology  
Year One*

Director of Dubai Women's College, Dr. Howard Reed, traveled on February 19th, 2007 to the USA to attend the annual meeting of the ACBSP, the Association of Collegiate Business Schools and Programs. Founded in 1988, ACBSP, is located in Overland Park, Kansas, a suburb of Kansas City. It was created by its members to fulfill a need for specialized accreditation by institutions of higher education with business schools and programs. Their mission is develop, promote, and recognize best practices that contribute to continuous improvement of business education and accredits qualified business programs. The aims of holding ACBSP annual regional meetings are to provide the opportunity for members to share research project ideas conducted by business faculty of the member institutions, to share innovations and new trends that have



Director of Dubai Women's College, Dr. Howard Reed.  
Photo by: Shahrazad Ahmed

occurred in the corporate sector, and to exchange views on new developments relevant to the business units in both two and four year institutions of higher education. This year's meeting was held in Buena Vista Palace Orlando, under the theme: Connecting Business & Business Schools. DWC is a member in the ACBSP-region eight and Dr. Howard has been the president

of region eight for the last two years. Commenting on the meeting, Dr. Howard said, "I had a short trip to Kansas city. We discussed policy issues for getting more business schools accredited, the improving standards of business schools and achieving better graduates world wide." For further information about ACBSP, visit: [www.acbsp.org](http://www.acbsp.org)

## Health Sciences students handle Mass Casualty

Amna Essa  
*Communication Technology  
Year One*

As part of their practical exercises, DWC Health Sciences students created a 'Mass Casualty Incident' drill on March 27th 2007. Under the supervision of a team of Health Sciences teachers, the students worked in groups to do different tasks. The first group was doing triaging, the second group did treating and the third group did transporting. They were all working together as a team to treat and move the patients to the hospital, where medical imaging students were ready to make X-rays on patients, said Sharon Young, a Health Science teacher. All three years of the Paramedics program participated in the drill. "It was the first time to have three years of Paramedic students taking part. It was a good thing because we had

the third year students helping the first year students in preparing for it," said Sharon. It also benefited the third years by giving them the opportunity to do some peer teaching to the first year students. Mass Casualty Incident 2007

helped Health Sciences students practice handling mass casualty incidents: organizing their patients, treating the victims, transporting them, prioritizing things and organizing themselves to make everything run smoothly.



Paramedics students practise Mass Casualty Incident.  
Photo by: Nawar Al Shamsi

## TISCH visits DWC

Aisha Al Suwaidi  
*Communication Technology  
Dubai Women's College*

Professor Pari Shirazi, Vice Dean of the Tisch School of the Arts at New York University, visited DWC Communication Technology Department on February 28th 2007. Professor Shirazi had a meeting with the Communication Technology faculty and students and discussed possible future collaboration between the two schools. Shirazi's visit came in exchange for a visit by a group of DWC students and teachers to the school last year. "A group of Communication Technology students visited us last year and I promised them to visit DWC to discuss possible partnership," Professor Shirazi said. She provided the students with

information about the school's programs and its students' profile. "You need to have a high point average (GPA) and a creative portfolio to join our school," said Professor Shirazi. She added, "I haven't seen students from the UAE, but we do have students from Palestine, Syria, Kuwait and Iran. We go after diversity because this brings a lot to our school. It is very good for our students when they mix with students from other cultures and religions." The School of the Arts at New York University was founded in 1965 to provide training in theatre and filmmaking. It established additional departments such as the dance department, theatre design and lighting and cinema studying. The Tisch School of the Arts now enrolls 3200 students in 14 programs and departments.



Professor Shirazi meets CommTech Chair, Dr. Hanan Hairab and Bruce Stetar, HCT Acting Dean of Business and Communication Technology.  
Photo by Aisha Al Suwaidi

## Students design scientific posters

Mahra Al Rais  
*Communication Technology  
Year One*

Dubai Women's College students took part in a poster competition organized on March 20th - 22nd at Dubai International Pharmacy & Technology Conference & Exhibition (DUFAT), an event that gathered pharmacists from all emirates. The idea of the poster competition was to visually communicate significant scientific information. Using Photo Shop, Health Science students created the posters and presented them in a presentation with text and graphics. Steve Terney, DWC Health Sciences teacher said, "Our students have to learn how to use Pho-

toshop very well so they can present their concepts." The Poster Competition was very challenging because students had to do several techniques before accomplishing their final poster. They had to read complicated scientific articles and highlight the most significant information they included. "It was not easy to communicate that kind of information that students want to give because of the limited number of words plus it had to be visually appealing," Steve explained. The posters' criteria in the college are based on language, science and design. Students enjoy this kind of experience because it is a chance to be creative and factual at the same time.

## Savvy minds interact

Aysha Bin Zayed and Noora Al Hawi  
Communication Technology  
Year One

Dubai Women's College (DWC) successfully organized Insight Dubai, a five-day conference, for the third time featuring 49 participants from 21 countries and 100 participants from DWC. The conference, held from April 8th to April 12th, aimed to raise global awareness and give Arab and foreign students a chance to share ideas through a variety of lectures and activities. The main objective of the conference is to bring women from different backgrounds together so that they can communicate and discover new things about themselves. "It's important that our students get an insight to the world. For them it's 'Insight The World.' We want them to gain the same sorts of understandings from our international participants," said Dr. Monica Gallant, Co-Chair of Insight Dubai Organizing Committee and Chair of Business



Dr. Howard Reed, DWC Director, welcomes Insight Dubai participants. Photo by: Aysha Bin Zayed

Department in DWC. Throughout the conference, every foreign student had a DWC student buddy and they were split into groups of 16. "It's very important for educational institutes like DWC to provide opportunities for young women, these future leaders, to get together and

see similarities and differences between them and the foreign students. I think if the world is going to be a better place, there should be more understanding, respect, and human connection and in order to provide the kind of world that we all want to live in," said Dr. Howard Reed, Director of DWC.

## HCT new grading system

Wafa Al Marzouqi  
Communication Technology  
Year One

In a step to improve the grading system and guarantee fair assessment for all students, the Higher Colleges of Technology (HCT) has changed their grading system policy for the academic year 2006-2007. "We have changed the grading system

to be more fair in terms of providing our students with additional levels of grades to reflect what they have scored in their courses," said Dina Hegazy, DWC's Academic Services Coordinator. "After changing the grading system, there was a positive change from most students. The new grading system has changed the student's grades to better ones improving their GPA," Dina explained. "The new

grading system, in my opinion is better than the old one. It gives students the grades they deserve," said Maryam Kalantar, a Year One Communication Technology student. Student learning is assessed continuously throughout the course and is appropriately weighted or calculated. With a new grading system introduced, students will now put more effort into improvement and development.

## Healthy life for DWC students

Amena Al Tayer  
Communication Technology  
Year One

Dubai Women's College (DWC) Student Services organized a Health Awareness Week on March 4th to the 8th, 07 that aimed to promote a healthy lifestyle among students and faculty. The Health Awareness Week included lectures, seminars, sports and competitions with medical experts invited to DWC. It

was launched to encourage the students to adapt to a better healthy lifestyle. It is one of several activities organized by the Student Services in response to the alarming percentage of teenagers and children suffering from obesity and diabetes due to lack of fitness and the heavy consumption of junk food. "We aim to promote a healthy lifestyle, exercise and well-being amongst our students," said Bassima Al Alyah, DWC Student Services Officer. The lectures attracted a good

number of students. Hind Ahmad, a DWC Foundations student, said, "I attended the 'Summer Dehydration' lecture by Dr. Ousama Al Lala and it was a very interesting lecture that talked about the benefits of drinking water." During the Health Awareness week, DWC students enjoyed two Sports Days organised by the Health and Fitness Center. Read more on page 13.

## DWC Thalassaemia Center

Afra Matar  
Communication Technology  
Year One

His Highness Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai, inaugurated the DWC Thalassaemia Centre. The

official opening ceremony was held at DWC's auditorium on March 28th, 2007. During the opening, Dr. Mariam Matar, the Under Secretary of Public Health and Primary Health Care at the Ministry of Health and the Director of UAE Free of Thalassaemia and Genetic Diseases campaign, gave a presentation about the campaign and its achievements.

The centre is aimed to raise students' awareness about the disease. It plans to test all DWC students over a period of two academic years. The students will then be able to know if they're carriers of the disease or not, according to a laboratory technician, Mohammed Salamah, working at the center. Bassima Al Alyah, a DWC Student Services Officer, said, "We should work together for a UAE free of Thalassaemia. DWC students are advised to take a blood test and attend the awareness campaign on Thalassaemia and its possible prevention measures." A member at UAE Free of Thalassaemia Campaign and a third year Paramedic student, Eman Al Suwaidi, strongly believes that DWC students will benefit from the centre because they will play a role in educating their communities. "Having a Thalassaemia centre is a big step because it will act as a community awareness centre," she said.



The organizing team with Dr. Mariam Matar. Photo provided by: Aisha Shukrallah

## Students organize HCT Creation



Students organize HCT Creation. Photo by: Shaikha Bukhashim

Shamma Khalifa  
Communication Technology  
Year One

The Higher Colleges of Technology (HCT) students organized HCT Creation, an art exhibit at the Heritage Village as part of Dubai Summer Surprises 2006-2007. Hafsa Al Mutawa, a Year Two Communication Technology student and the event's organizer, said, "We

raised the idea of an art exhibit by HCT students and received up to 500 pieces of art made by students from different departments and colleges in the country. We displayed 50 new pieces of arts every week." Shaikha Bukhashim, another Year Two Communication Technology student who is one of the participants in the exhibit, said, "It was a good opportunity for us to display our creative work which motivated us to develop and

improve our skills and increase our knowledge." Shaikha received positive comments from the visitors. "Some of the visitors asked if they could purchase our pieces of art, which was motivating and encouraging; it made us feel appreciated," she added. Other highlights of the event were the Yolah, a traditional dancing, the gathering in the Majlis, a traditional sitting area, and the traditional photography studio.

## DWC students win EFC awards

Elham Sharaf  
Communication Technology  
Year One



DWC students and young filmmakers participate in EFC.  
Photo by: Shaikha Bukhashim

Five students from DWC Communication Technology and Paramedics programs received awards in the 6th edition of the "Emirates Film Competition" (EFC), organized by the Cultural Foundation in Abu Dhabi on March 7th -13th 2007.

Fly Fly Fly = Die, a short animated film directed by Alia Al Shamsi, a year three Communication Technology student, received the EFC Special Jury Prize for Best Student Film from the UAE. Shamma Abu Nawas and Sahar Alkhateeb, year two Communication Technology students, received a special mention for their documentary

'I'm a Man'.

In the photography competition, Majed Almazrouy, a DWC Paramedics student, received the first prize.

Commenting on DWC participation in EFC 2007, Dr. Hanan Hairab, Communication Technology Chair, said, "It was a great learning experience for our students.

Congratulations to the DWC winners." Sahar Al-Khatib, one of the winners, said, "Emirates Film Competition was an amazing experience. I learned a lot from the movies I saw. I was really proud that we got a lot of positive feedback on the documentary that Shamma and I made."

## Personality Dimension workshop

Amna Essa  
Communication Technology  
Year One



DWC teachers during the workshop.  
Photo by: Amna Essa

A Personality Dimensions workshop was held on March 20th by Sandra Jeffs, a DWC diploma teacher, who offered the workshop for the entire faculty.

The workshop is tailored to help participants understand personality dimensions and their personal preferences. "It just shows how you like to do things in your own way, everybody prefers different things. Some people are right handed and some are left-handed. It is not wrong to be left or right handed. Preference is the thing that makes you more comfortable", Sandra explained.

Commenting on the workshop, Dr. Hanan Hairab, Communication Technology Chair, said, "It is very important to know about yourself. It is important to know what you need to improve." This workshop teaches you about your areas

of strength and of weakness. It also teaches you how to work better in teams. Sandra explained that the behavior changes as a result of understanding and when you understand that somebody is doing something just because of his or her own preference, you don't get angry about it. It is just being more understanding of others' differences instead of thinking that they are wrong. Personality dimension workshop is a professional workshop done all over the world. The workshop, developed and introduced first in Canada, is now a trademark and all of the materials belong to the founders of the Personality Dimensions Workshop. They have to be paid to get trained. It's a very strict workshop so everybody gets the same level of training all over the world, Sandra said.

## Learning resource centre gets a new look

Nawar AlShamsi  
Comm.-tech student  
Year One

Dubai Women's College's Library and Research Centre (LRC) intends to encourage students to visit its facilities more frequently by changing its decor.

Designed by a group of year two Communication Technology students as part of a Marketing, Advertising, PR, and Promotion course, the project has been coordinated with an Interior Designer. The new decoration includes

changing the furniture, shelves, walls and introducing new signage.

Catherine Namour, a LRC and IT officer, said, "We've engaged a group of Communication Technology students to design some of the signage. Signs in our building are very important since they guide people to they are looking for".

It is essential for the visitors to find the signage clear, so it would be easier for them to find their needs as quick as possible, Catherine added. Planning for the LRC decoration project started at the beginning of the



A display of the new furniture and decor at the LRC.  
Photo by: Nawar AlShamsi

second semester. Shahad Khaled, a year two Communication Technology student and one of 15 students working on the project, said that introducing the new decor to the LRC will start in the summer.

The project goes on until next semester. The LRC has a display of the new furniture and decoration, and the students can post their comments on the furniture they prefer.

## Students discuss environmental concerns



Students and media practitioners participate in the workshop  
Photo by: Laila AlHassan

Mahra Al Rais  
Communication Technology  
Year One Student

DWC Communication Technology students participated in a workshop on the State of the Environment organized by the Environment Agency in Abu Dhabi on March 21st at the Emirates Palace. Local and international environmentalists, academics and media practitioners also participated in the workshop.

Participants in the workshop discussed the role of the media in making the public aware of important environmental issues and concerns. The topics discussed included the protection of endangered species, air pollution and waste management. Yomna Kamel, DWC Journalism Instructor, said, "Communication Technology students' participation in the workshop came to enhance their understanding of significant environmental issues and to support their production of DWC publication

'Desert Dawn', which has 'Environment and Development' as a theme for the new issue." The workshop was very challenging because it provided an overview of environmental themes on air, bio-diversity, culture heritage, land, marine, wastes and water. The workshop also briefly discussed the socio-economic pressures and environmental management responses through legislative and outreach efforts. Shahad Khalid, a Year two Communication Technology student who participated in

the workshop, said, "It has been an excellent experience for Communication Technology students. I now have the confidence to stand and present in front of journalists and professionals after I was assigned to work with a group of participants on working with the media to improve air quality and then present the outcome of our discussion to the audience."

## DWC works with Women's Education Worldwide

Shahrazad Ahmed  
Communication Technology  
Year One

Dr. Howard Reed, Director of Dubai Women's College, and Dr. Behjat Al Yousuf, Associate Director, traveled to Bellagio, Italy on August 20 to participate in the Women's Education World Wide (WEW) meeting. Dubai Women's College is now part of the Steering Committee for the group. The group members have agreed to host a conference every two years in a different part of the world to have the opportunity to expand their knowledge and to network. "It was a very important meeting; we got together to plan the strategy of WEW, to get more women students

into science and engineering, to improve their math skills and to get them into tougher disciplines because that is the future, and you can't avoid the impact of technology on society," Dr. Howard said. Dubai Women's College had volunteered to run a conference in Dubai last year. All of the delegates were females from higher educational institutes. They came to DWC, where the conference was hosted for three days. It went very well because all participants managed to deliver the content very clearly, and it was good opportunity for networking and collaboration.



Dr. Howard Reed  
Photo by: Shahrazad Ahmed



Dr. Behjat Al Yousuf  
Photo by: Shahrazad Ahmed

## DWC emiratizes insurance sector

Shamsa Al Suwaidi  
Communication Technology  
Year One

Dubai Women's College has recently introduced a new program in International Insurance. The program, which is supported by the UAE insurance industry, is open for both national men and women. Graham Spriggs, the DWC Curriculum Development

Coordinator, said, "The Advanced Diploma in International Insurance is a program, which was created by the Ministry of Economy, to enhance Emiratisation within the insurance industry." The Higher Colleges of Technology worked with the ministry on developing the 18 month long program, which will encourage more Emiratis to join the country's insurance sector. A total of 15 students are currently taking courses that support the Inter-

national Insurance program and they include marketing, management, and Islamic studies. Holding a diploma is the minimum requirement for any student, who wants to join this program, Graham explained. Students enrolled in this program are encouraged to work and study at the same time, and for those who are not working, the college will help them find a job in the insurance sector.



Management is one of the courses taught in the program. Photo by: Shamsa Al Suwaidi



Graham Spriggs, DWC Curriculum Development Coordinator Photo by: Shamsa Al Suwaidi

## New BAS students join the race for excellence

Shamma Khalifa  
Communication Technology  
Year One

A group of 20 young women and one young man have joined DWC new Bachelor of Applied Science (BAS) program offered by the Communication Technology Department. The new group of BAS students started their

academic program in February 2007 and are expected to graduate in two years time. They are the second batch of students to join the BAS program offered by the Communication Technology Department. Starting their program in September 2005, the first group will graduate in June 2007. Shamma Al Falasi, a BAS student, said, "In the race for excellence, there is no finish line. You

are wrong if you say you are knowledgeable enough. There is always something new to learn." Shamsa Al Sharif, another BAS student, said she wanted to complete her studies because of many reasons. "I want to be a part of the new Dubai because in the coming years the work demands will change and a higher diploma will be equal to high school certificates. As a graduate, I want to get a bet-

ter job." The Communication Technology Chair, Dr. Hanan Hairab welcomed the new BAS group saying, "We are very proud of you because some of you are leaders and we believe you can make a big change in developing the media in the UAE. You have the academic qualifications and the practical experience to lead the industry."



BAS students study Communication Theories in their first semester. Photo by: Shamma Khalifa

## Student Parliament organizes 'You Decide' campaign



Mr. Salah Bo Faroosha. Photo by: Wafa Al Marzouqi

Wafa Al Marzouqi  
Communication Technology  
Year One

In cooperation with Dubai Police, DWC Student Parliament members organized a safe driving campaign titled 'You Decide' on March 25th -29th 2007. The campaign included several events and guest speakers. Under the title "Traffic Laws", DWC auditorium hosted a lecture on March 25 which more than 600 students attended. The lecture was given by Salah Bo Faroosha, the head of the Public Prosecution Department at Dubai Police, about the importance of respecting the traffic rules and following regulations. His presentation included

statistics on the accidents that happened in the last two years. Ayesha Shukrallah, a DWC Student Parliament member and the organizer of the event, said, "The parliament's purpose behind arranging this lecture is to raise awareness between DWC students and faculty." On the sideline of 'You Decide' campaign, DWC Five Senses Club organized a play titled "Kefaya". The play took place in the DWC Auditorium and attracted large audience who interacted with the actors and actresses. The play told the story of a young man who lost his life in a terrible car accident due

to reckless driving. Ali Mohammad, a year one Paramedic student, was one of the main actors in the play. Ali said that the audience's reactions while he was acting encouraged him a lot and made him forget the fear of

being on stage. The play writer, Amna Al Marzouqi, a year two Pharmacy student, said that "Kefaya" was the first play she has ever written in coordination with the organizers. "I wrote this play as part of the awareness campaign."



Actors, actresses and organizers of the play. Photo by: Wafa Al Marzouqi

## Math Club - welcomes more students

Mashael Hashim  
Communication Technology  
Year One

Are you willing to gain knowledge and have fun? DWC Math Club offers DWC students the opportunity to practice and examine their mathematical skills in a useful and enjoyable way. Since the opening of the club in 2002, there were not any duties or assignments given to the participating students in order to avoid putting pressure on the students which might make it boring for them and push them to escape and not attending the club. It was just a place for the students to spend their free time in doing a useful thing and have fun, besides meeting new people and make new friends, said Cesarettin Koc, a DWC math teacher and the supervisor of the Math Club. Three main things students are doing in the Math Club. First of all, they learn and improve their skills in solving complicated math problems. Also, each student is encouraged to teach her friend and help her. It is a good way to learn from each other.

Moreover, the club helps the students organize challenging competitions show their skills, he added. In the Math Club, the attendance and participation is not bad, but more students are welcomed to join the club. For now, there are seven students from year one and 15 students from year two who attend the club. "My dream was to motivate many students and have subgroups. They participate in many

activities such as The Pie Day activity and they manage a new Math competition every week," he said. "The club is doing well so far, but more topics and activities are needed to attract more students to join and participate in the club. Certainly, all industries nowadays need data, and data needs math. This statement is good enough to show the importance of math in our life." Cesarettin stressed.



DWC Math Club celebrates 5th anniversary  
Photo provided by: Math Club

## Students pass Final Cut Pro

Alya Taryam  
Communication Technology  
Year one



HCT faculty attend Final Cut Pro course. Photo provided by: Marc Pelletreau

Certified by Apple and hosted by Dubai Women's College, a comprehensive study of Final Cut Pro 5 for video and film editing is offered for students and professionals. Ten people (teachers and students) attended the Final Cut Pro Certification exam after taking the course with Dubai Women's College. Five of the course attendees managed to pass it and they are now internationally

certified final cut pro users. Final Cut Pro introduces students to a primary feature set and basic interface of editing functions including basic setup, adjusting, setting and customizing preferences. This course is designed for anyone looking to edit professional quality video using Final Cut Pro. This course covers the requirements necessary to successfully be an Apple certified pro. Lessons vary to meet on the needs of the students. The course

hands on most practical practice rather than theoretical teaching. It is certified by Apple to train Emirati students in particular to exceed excellence in this course", says Marc Pelletreau, the DWC certified Final Cut Pro trainer. This program was brought to DWC by CERT, DWC Center of Excellence for Applied Research and Training, which provides professional courses and cooperative training.

## Library liaisons help you



Jamie Stewart in the middle, with LRC team. Photo by: Nawar Al.Shamsi

By Nawar AlShmasi  
Communication Technology  
Year One

DWC Library and Resource Center (LRC) offers a system for students and faculty, which is Library Liaisons for the college's departments. The system

helps both students and faculty making good use of the services the LRC offers Jamie Stewart, Supervisor of the Library and Educational Technology, said that DWC Library Liaisons are always in contact with faculty members of the departments they look after and they provide information about any new services, books and

other educational materials that help their assigned departments. The liaisons also run workshops for students to introduce them to new services offered. They will provide information literacy if the students are doing research and will help them find reliable websites, books and CDs. The Library Liaisons are chosen based on experiences," said Janet

Applegate, a librarian at DWC's LRC. But, do you know who is your department's Library Liaison? Janet Applegate: Education, Business and Media Division. Robin Bishop: Technology and Science Division. Therese Egan: Foundation and Diploma Division

## Travel discounts for students

Noora Al Hawi  
Year One  
Communication Technology

DWC-based travel agency, Sharaf Travel, offers students and teachers the STA, an international travel card that entitled its holder to discounts in 106 countries. Since 1968, the International Identity Card has helped millions of students and teachers, who enjoy traveling and adventuring to get special discounts. The benefits that the cardholder get are discounts on most things that they use and need while traveling. They are given discounts on flights, buses, trains and ferries. Discounts on restaurants, shopping and museums are also offered

for the cardholders. Meena Menon, Travel Consultant with Sharaf Travel, said, "The International Card helps students and teachers a lot when traveling because of the best offers and discounts that they get using this card. Teachers are most registered for the card because most of them like traveling." To apply for the card, you need to submit two passport photos, a student or teacher ID to proof that you're a teacher or student, fill in an application form and pay a fee of Dhs 40. The card is valid for a year from the registration date.

## Aberdeen University visits DWC

Aysha Bin Zayed  
Communication Technology  
Year One



Both institutions discuss partnership plans.  
Photo By: Aysha Bin Zayed

Dubai Women's College Management Team and a number of its faculty members had a meeting with Professor Dominic Houlihan, the Vice Principal of Research and Commercialism of the University of Aberdeen, and Dominic Milne, an International Officer on February 20th to discuss partnership plans between the two institutions. "Some of the plans would involve getting

students from Dubai Women's College to study at Aberdeen, hopefully during the summer," said Professor Houlihan when asked about the purpose of the visit. "We also talked about some of our professors [and] lecturers coming here to teach, and some of the students of Dubai Women's College going to do the masters program and other programs in Aberdeen." he said.

## Emirates Bank offers 'meUNI'

Afra Matar  
Communication Technology  
Year One

Emirates Bank branch at Dubai Women's College is offering a variety of services to college students and staff and these include a special credit card for students (meUNI) that gives discounts in more than 150 shops and restaurants across the country. Maryam Ahmed, a Retail Banking Executive at DWC Emirates Bank, said, "To apply for 'meUNI', students have to come to the office to fill in an application form. They also have to bring their student ID card, their passport copy, their parent passport copy, and if they are under twenty

one they must submit no objection certificate letter that their parent's must sign." She added, "I am available in the office everyday form 9:00 to 5:00 and I am happy to answer any questions about this service that has been formed to help them." Commenting on the service, Sara Al Abdulla, a year two general business student, said, "I think it is a great idea for all students because the credit card requires no fee. I'll be more comfortable when I'll go shopping and financially independent."

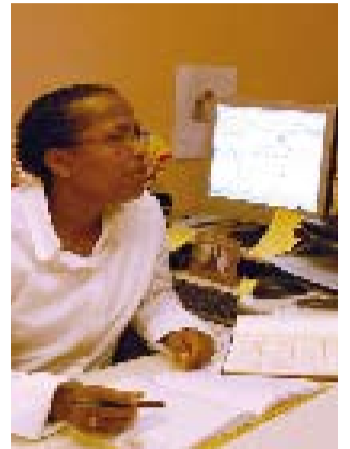
## Students join the workforce

Amena Al Tayer  
Communication Technology  
Year One

Dubai Women's College year three Business, Communication Technology and IT students had their work placement in different companies around Dubai between December 2006 and June 2007 to gain real work experience before graduating. DWC Career Service Department organized various work experience opportunities

in cooperation with different public and private sector organizations. "To prepare our students for meeting the demands of the workplace, we work closely with employers and graduates to focus on issues that would bridge the gap," said Dr. Aisha Bilkhair, Career Service Supervisor. But before sending the students to the work field, they have a work experience preparation workshop in which they learn about ethics, multi-culturalism and innovative thinking. "Our objective is to graduate young women who are not only

computer savvy, intellectually stimulating, but also professionals who understand the fundamentals of corporate culture and are able to fit and function in teams of various specializations and cultural backgrounds," added Dr. Aisha. About her pre-work placement orientation, Nada Al Marzouqi, a year three IT student, said "Before going to work placement, we had discussions with teachers and work experience coordinators about work place realities to assisting us to acquire knowledge needed for the professional work environment."



Aisha Bilkhair works with potential employers.  
Photo By: Amna Al Tayer.

## LIWA : A new service offered by LRC

Hind Ibrahim  
Communication Technology  
Year One

The UAE Higher Education Library Consortium has recently established the Library Information Web Access, LIWA, which provides shareable catalog of libraries. HCT,

UAE University and Zayed University are currently offering this service to their students and teachers. The shareable catalog, LIWA, has been available for Dubai Women's College students and faculty on the portal since the beginning of the semester. The service allows them to borrow books and resources that are available in other

higher educational institutions across the country. This service provides researchers with a chance to access and search through 350,000 books and resources around different libraries. Jamie Stewart, Supervisor of DWC Library and Educational Technology, said that this was a major step forward for the country. If you look at other

parts of the world where libraries are more established, they still lack the ability to connect together. Janet Applegate, a DWC librarian, said, "It is a new service and we will run campaigns to inform the students about it and teach them how to use it."

## Mind your language in a seminar



Dr. Ghasoub discusses problems facing Arab learners of English. Photo By: Amna Essa

Hind Ibrahim  
Communication Technology  
Year One

Dr. Ghasoub Mustafa, a DWC English language instructor, held a seminar titled 'Problems that Arab Learners Face in Learning English' on March 20th 2007.

Students, teachers and staff attended the seminar. Dr. Ghasoub explained why Arab students face problems when they learn English. He said that, "My doctorate research is on English language teaching at government schools. I have been interested in these differences between English and Arabic for a long time and I have found

myself an effective teacher since I have known the differences and I could help students more." In his seminar, Dr. Ghasoub displayed the outcome of his studies saying that English is not considered as the second language for Arabic students; it is the third or fourth. Arabic students speak different dialects of the Arabic language such as the classical

modern standard and regional standard Arabic. This is why they face problems when they learn English. He also clarified to the audience that by knowing the differences between these two languages, it would be easier for foreign teachers to define the weaknesses of their students.



Sheikha Shamsa bint Hasher Al Maktoum and Dr. Behjat Al Yousuf, DWC Associate Director, honors SFF sponsor, Jamal Al Sharif, Director of Dubai Studio City. Photo by: Shahd Khled



Year three CT students, Reem Abdulqader and Mazoon Matar, work on SFF screening program. Photo by: Afra Matar



Chaker Ayadi, DMC Media Faculty and Greg Unrau, ADWC Media Faculty, discuss the future of Emirati filmmaking. Photo by: Afra Matar

## Dubai Women's College organizes its first Short Film Festival (SFF)

Elham Sharaf  
Communication Technology  
Year One

Under the patronage of Sheikha Shamsa bint Hasher Al Maktoum, Dubai Women's College (DWC) organized its first Short Film Festival (SFF) from January 14th to 16th 2007 at the Knowledge Village. DWC's organization of SFF reflects the Communication Technology Department's

commitment to develop its education program and keep pace with the development of the country's media and film industry. SFF 2007 was a showcase of films made by Emirati filmmakers. It was also a learning experience as Year two and Year three Communication Technology students were fully engaged

in the organization of the event; creating the festival logo, invitations and posters, ushering guests and moderating the discussion sessions. Dubai Studio City (DSC), a member of Dubai Holding and arm of TECOM Investments, sponsored the Short Film Festival 2007 as part of its

strategy to encourage UAE filmmakers and offer them an opportunity to present their work to the public. "The Young Emirati Cinema" was the theme of SFF 2007. Key Emirati filmmakers attended the festival to inspire and advise. Screening of films and other associated events including workshops and

post-screening discussions from young Emirati talents on tomorrow's motion picture industry," said Yomna Kamel, Communication Technology Faculty and SFF project leader. About her experience participating in SFF 2007, Sahar Al-Khatib, a year two Communication Technology student, said that SFF was a

very good experience because students did a lot of things like event management, graphics and filming. "I was in the management group and we worked on organising the festival and we were responsible for inviting guests," she added. Read more about SFF on [www.dwshortfilmfestival.blogspot.com](http://www.dwshortfilmfestival.blogspot.com)



Dubai Womens Short Film Festival



DWC Director, Dr. Howard Reed, Jamal Al Sharif, Director of Dubai Studio City, DWC Communication Technology Chair, Dr. Hanan Hairab, and DWC and DMC faculty and students celebrate SFF 2007. Provided by: Shaikha Bukhashim



SFF 2007 receives media coverage. Photo by: Shaikha Bukhashim



DWC Communication Technology student interview Jamal Al Sharif, Director of Dubai Studio City. Photo by: Shaikha Bukhashim



Dr. Habib Ghuloum, an Emirati director and actor, Samira Ahmed, an Emirati actress and young filmmakers participate in SFF 2007. Photo by: Shaikha Bukhashim

## Comm Tech Students Participate in DIFF

DWC Communication Technology students participated in Dubai International Film Festival (DIFF) 2006, which took place at Madinat Jumeirah from December 10 -17<sup>th</sup>, 2006. Second and third year Communication Technology

students volunteered to work over two shifts at Madinat Jumeirah and cinema theaters across the city. The 35 students worked under the supervision of Bob McCarthy, DIFF Volunteer Manager. They had the chance to develop

their event-management and communication skills, and they learned more about how international film festivals are organized. When they were off duty, Communication Technology students had an opportunity to watch 314 films from

different continents, which were screened over eight days. Year one Communication Technology students were invited by the festival organizers to attend the special screening of 'The Extras', a 108-minute feature film by the prominent Syrian

director, Nabil Maleh. A discussion with the director followed the screening of his film. Year one students were keen to ask questions about the film's idea, script and cinematography. It was the third time for

DWC students to volunteer at DIFF. Their participation and enthusiasm in DIFF 2004 and 2005 has been praised and appreciated by the festival organizers.



Volunteers from Dubai Women's College and other colleges and universities gather at Madinat Jumeirah, the main venue of DIFF 2006.



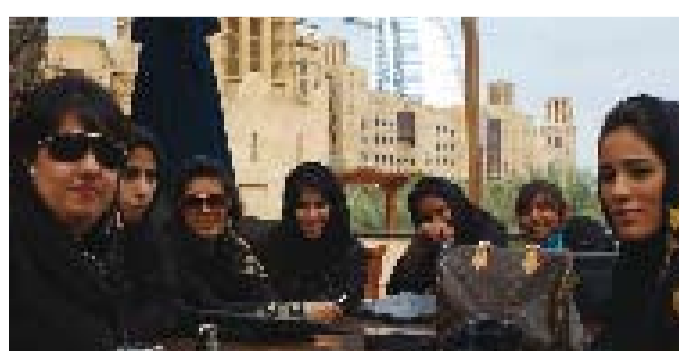
Barrie M. Osborne, the producer of Lord of The Rings in a discussion panel.



DWC and DMC volunteers with Huda Al Khatib, an Emirati actress.



A student with Abeer Ahmad(actress), Shaima Sabt(actress), and Mahmoud Alrasheed (singer)



Year one Communication Technology students having a lunch break.



Mahmoud Bushihry, a Kuwaiti actor, with DWC students.



## Are you a phone number collector?

**Wafa Al Marzouqi**  
*Communication Technology*  
*Year One*

Phone number collecting is a new hobby that attracts many young Emiratis. For Ahmad Al Marzouqi, a young Emirati, having a second mobile phone service provider, du, is a great opportunity to increase his collection of phone numbers. Ahmad is now possessing ten new unique numbers. With the option of reserving numbers through the company's website, many du customers have started reserving hundreds of

numbers for themselves, their families and friends. "We've received thousands of bookings from 750000 customers in one month only," says Ibrahim Al Mayahi, a creative web designer at du. On average, each customer has booked at least five different unique numbers from the company. Mohammad Obaid, a father of two boys, says, "One of my boys is addicted to buying unique phone numbers. I think it is worthless and he spends money for no reason." He thinks that this new hobby is not useful for children and it keeps them away from concentrating on their priorities. But for some people,

Ahmed Al Marzouqi believes that collecting phone numbers is not just a hobby; it is a business. Ahmed says he might sell them at a point of time when the demand for numbers increases. "Those people who collect phone numbers as a hobby are people without a goal," says Ahmad. As UAE is developing in many ways, every day we see many new and unusual hobbies. Hobbies like phone number collecting are considered double-edge weapons; if we use it in a good way it will help us a lot, otherwise it might be a waste of money.



Collecting phone numbers is a new hobby. Photo by: Wafa Al Marzouqi

## Cosmopolitan Language

**Khulood Ahli**  
*Communication Technology*  
*Year One*

The language of Shakespeare, Bush and Blair, of the Terminator, Matrix, and "Finding Nemo," is today spoken or understood to some degree by one in four of the planet's inhabitants. Demand for English is fast increasing from both non-native speakers, and from those three-quarters of humanity who have absolutely no English skills," says a report by the British Council. When you learn an international language, you gain knowledge and you become more humane and tolerant. Nowadays, English is a global language that is widely spoken by people of



The language of Shakespeare. Photo by: Khulood Ahli

different backgrounds. Heba Hadary, a DWC English teacher, says, "English is the most common language of communication. A German and a Chinese, for example, are most likely going to communicate together in English," Heba says. Also, it is an essential language in

most courses. According to a study by Palomar College in California, says, "While English is not spoken as a native language by the largest number of people, it has become the second language of choice in most countries."

## Don't risk your health for style

**Hanan Mohamed**  
*Health Sciences*  
*Year One*

Most women like to wear high heeled shoes rather than wearing flat shoes because they look very stylish and elegant. Are you one of them? If your answer is yes, according to foot surgeons, chiropractors, and physical therapists, you may over time develop many health problems. The first problem, which is associated with high heels, is osteoarthritis of the knee which is twice as common in women as in men because high heels place all the body weight on the knee. In addition, high heels can cause foot deformity which is called hammertoe, that means

the toes curl when placing pressure on your toes and bending them into an unnatural position. Furthermore, if you're prone to bunions, frequently wearing high heels may not resolve this foot problem. Also, high heels

can cause ankle injuries, back and neck problems. To avoid all these problems women should limit heel height to an inch and a half. Don't let your sense of style cripple your ability to stand.



Heel height to high. Photo by: Marwa Al Mazrooei

## Fight to Shape

**Shamsa Bin Ghalib**  
*Communication Technology*  
*Year One*

Obesity is a serious health problem that people struggle to overcome. One of the solutions they resort to is a weight loss drug. Some experts think that it's useful for those who are suffering from serious obesity, but others disagree. Dr. Glesselep Lydi, an obesity specialist, says, "One of the

effects of the current hectic life is obesity. You see teenagers using diet pills more frequently, they eat fast food and don't have time for daily exercises." Ram Chandran, a pharmacist says, "The diet and weight loss pills sector is probably the fastest growing sector of the weight loss market. It is very tempting if you want to lose weight. We advise people to use any medicine under a medical attention in conjunction with a proper diet and an exercise program." According to Fatima Salim, a 33-year-old housewife, who

had taken the diet pills for a year, says that she initially lost 27 kgs, but later she started to face the pills side effects such as increasing heart rate, anxiety and chronic diarrhea. She stated that her health is not yet back to normal. Most diet pills work on the brain to suppress the appetite, and hence control weight. Buyers must use it very carefully under medical supervision; in fact overdose is a very common problem, which causes racing heartbeats, elevated blood pressure, and tremors.



Resorting to weight loss drugs is not the best solution. Photo by: Shamsa Bin Ghalib

## Crushed by SMS



Divorced by SMS. Photo By: Amna AlTayer

**Amena Al Tayer**  
Communication Technology  
Year One

Imagine one day waking up to the sound of the birds in the morning and the smell of fresh coffee, orange juice and the scent of backed pancakes filling the house. You hear the laughter of your children and the sound of their footsteps in the kitchen and suddenly you hear your cell phone beeping indicating the arrival of a message. As you approach your cell phone, your heart starts beating and you see a message from your husband saying "YOU ARE DIVORCED" and your whole world suddenly comes

to a standstill. This is one of many cases of divorce by SMS! Several divorce cases have been made through SMS in the United Arab Emirates and other Muslim countries leading to debates among Muslim scholars about the validity of mobile phone divorce. "I am a divorced Emirati woman with a baby girl. Unfortunately, my marriage ended in a very unusual way. I never imagined that my ex-husband would divorce me through an SMS. I still remember what the message said," says an Emirati woman who wished to remain anonymous. Her husband left as usual for work at 5:00 am on a Monday morning, but

he never came back. "The message said that he wanted to end the marriage, but he did not have the courage to tell me personally," adds the Emirati woman. Ahmed al-Haddad, the Grand Mufti in the United Arab Emirates, announced a fatwa (religious ruling) saying that divorcing through an SMS message is Islamically acceptable. He says divorce through this new facility does not differ from a divorce written on a paper, but the sender of the message must be the husband. "When a man divorces his wife through an SMS, in my opinion, is not good man. He should have the courage to tell her personally because she has the right to be treated with respect and dignity," says Rashid Al Marzouqi, an Emirati businessman in Dubai. Technology in the UAE has developed dramatically and people are now enjoying big fast cars to petite cell phones, and every individual has developed his/her own new way of using these modern technologies. Sometimes they might not be socially acceptable like SMS divorce.

## Dubai embraces art

**Hind Ibrahim**  
Communication Technology  
Year One

Going back to the old days and having an overview from the Creek, the amazing wind towers (Al Barajeel) in the Bastakia grab the attention. If you zoom more closely, you will be surprised to see an art gallery full of astonishing portraits and art pieces done by famous artists from all over the world. The Majlis

Dubai International Financial Centre. Yet, the ambitious and creative minds behind Dubai's boom are not fully satisfied. They are now trying to create a unique place for Dubai in the world of art. "Art found Dubai and Dubai found art," says Alison Collins, managing partner of the 18-year-old The Majlis Gallery. "We are delighted that there is more focus and there is more confidence in buying art in the UAE, and for the point of view of

Middle East in Dubai, has turned this small city into a global art market. Artists, galleries and businessmen gather for this huge event to exchange and celebrate the fine visual art. Mary Thomson, a tourist from the UK, agrees that this art fair adds a cultural gain to this small city and makes it one of the global art markets in the world. "Later, people will visit Dubai to buy art pieces instead of going to Paris or Italy." A lot of people find that art is a good business and worth dealing with as there are a huge number of art fans around the world. Those facts will make Dubai reach excellence in all business sectors and later it will find a new path to a new business to keep up its remarkable development.



The Emirati architecture. Photo By: Hind Al Hammadi

Gallery is a haven house for artists and one of the first art galleries in Dubai. The business revolution that is happening in Dubai across all sectors has put the city under the spotlight. Dubai is pioneering the property sector and joining the global finance markets by building

the future we have a very secure place to operate from," Alison says. Alison, who finds Dubai a city of architecture, opened this gallery when she decided to settle in one of the old wind towers Gulf Art Fair, first contemporary international art fair launched on March 8<sup>th</sup> 2007 in the



Old house of art  
Photo By: AlMajlis Gallery

## Innovate, don't imitate

**Aysha Bin Zayed and Nawar Al Shamsi**  
Communication Technology  
Year One



Camera, Action, Creative Ad!  
Photo By: Nawar AlShamsi

It all started in Ancient Arabia, when they used it to transmit different sales messages, promoting commercial messages and political campaigns. Egyptians used papyrus, paper made from water plants used for drawing or writing, to promote their commodity and create their wall posters. The remains still exist in some regions in Asia, Africa, and South America. However, the irony is that we, in the Arab region,

are blindly copying others ads although ads making was originally our profession. In a survey conducted by the Communication Technology department, 80% of DWC students have agreed that advertisements in Arab countries don't reflect the Arab and Islamic society. Many also find ads working effectively in Non-Arab countries. They present their ads using items that grab your attention and influence your mind. The Arab lack of originality and creativity in ads making is the reason of their loss of many of being the leading players in this field. Nevertheless, it is not too late to push the wheels of development in advertising. The UAE institutes offer media program encouraging young people to take this path. "Before producing a particular ad, we need to consider all the things related to what

we're presenting and it has to reflect the society and concerns of the Arab world," says Dr. Hanan Hairab, Chair of DWC Communication Technology Department. Mahmoud Al Rasheed, member of Arab Media Group, says that the United Arab Emirates is the first country in the Arab world that has more than 50 advertising agencies. He also adds that it is the source of promotions for many Arab countries, and has a huge marketing field that is specialized in advertising.



Comm-Tech Suvey

## Passion for cars

**El Ham Sharaf**  
Communication Technology  
Year One

It is a common scene in the UAE to see young Emirati women driving a Lamborghini, Ferrari, Maserati, Bentley, and Porsche Gemballa. Having a luxurious car is a trend for many young people in the Arab Gulf countries including the UAE. Also, young Emirati men and women are willing to pay thousands of dirhams to purchase a powerful and fast car. The interesting thing that is happening nowadays is the high interest that young women have in cars, particularly the powerful ones. Mohammed Bin Turkeya, a car showroom owner says, "Nowadays, girls visit the

showroom more often. Five years ago, my customers were only males. I am surprised how young women are now more interested in luxury and powerful cars." Sara Mahdi, a young Emirati woman, says, "I own a car which is much more faster than my brother's. I usually

look up for new rims, tiers and sports kits, while my brother doesn't." A luxurious car is a vehicle that emphasizes comfort appearance and amenities than anything else. Females are born elegant and stylish in fashion and lifestyle, so why not cars, she questions.



A sport car with a feminine touch. Photo By: Shamsa Bin Ghalib

## Banana: the best solution

Khawla Mohamed  
Health Sciences  
Year One

**B**ananas provide us with energy. Research has shown that eating just two bananas provides us with enough energy for strenuous 90 minutes work-out. Keeping us healthy and away from diseases is also

what bananas can do. As advice for young women, during the periods eat bananas, because they supply you with vitamin B6 and regulate the level of sugar in the blood. Research done among people suffering depression confirmed that after eating a banana they felt much better. When eating banana, quitting smoking will be easier as

vitamin B6 and B12, potassium and magnesium are found in bananas. These vitamins and minerals can help the body fight the effects of nicotine. If a mosquito bites you, try rubbing the inside of a banana skin on the target area in the body, it will lessen any chance of swelling. Bananas are useful in anemia cases as high iron is found in them and this stimulates red blood cells to produce hemoglobin. According to the New Zealand Journal of Medicine Magazine surveys, having and eating banana in a regular diet can decrease the risk of strokes in average people by up to 40%. Besides that, they contain one of the most valuable elements which is potassium. If you compare between apples and bananas you will see bananas have twice the carbohydrates, three times the phosphorus, four times the protein and five times the vitamin A and iron and that is why it is considered a natural medication.



Banana is a natural remedy. Photo by: Shamma AL Mansoori

## Honey helps you stay young

Marwa Mohamed  
Health Sciences  
Year One

**A** ten-year old girl Noora, was told she was suffering from blood rheumatism and she should take chemical drugs for the treatment, her mother didn't agree. Her mother gave her a daily spoon of honey. After three months of treatment, she was back to her normal active life. More than 1,400 years ago, the Quran mentions the benefits of honey. Additionally, Prophet Mohammed (PBUH) encouraged us to eat honey. Honey is a viscous and sweet fluid produced by honey bees from the nectar of flowers. According to British researchers, honey fights against cholesterol and it helps in cases of asthma. Also, it can rejuvenate the skin and help in reducing skin problems. In addition, honey contains a wide array of vitamins which are important for the body. Also, it is useful for those of old age, sufferers of heart-disease,



Honey can be added in cooking and desserts. Photo by: Shamma Al Mansoori

diabetes, high blood pressure, and stroke. Also, it can be an excellent treatment for 90% of all allergies and it helps in cleansing the blood. Honey improves appetite in children.

The main uses of honey are cooking, desert and in traditional folk medicine. Moreover, honey is available in different forms such as honey soap, shampoo, creams and masks.

## Cinnamon is the cure!

Ayesha Mohamed  
Health Sciences  
Year One

**M**ona is thirty five year old. She leads a busy, but happy life with her family. Her daily routine starts at 6 o'clock by jogging on the beach. After that she grabs a cup of juice and rushes to the bank where she works as a manager. Five months ago, Mona started to feel that she was losing her energy and becoming fatigued and pale. She went to a clinic where she realized that she suffered from type 2 diabetes. She didn't take the medicines; instead she has her



Cinnamon is a diabetes cure. Photo by: Shamma Al Mansoori

own medication. That is cinnamon, which is known to be the best cure for diabetes. Cinnamon is one of the spices, which are used to cure

diseases. It is a tropical Asian tree with aromatic yellowish-brown bark. Cinnamon's history as a medicine goes far back to the Ancient Egyptians. Cinnamon is a natural blood sugar lowering agent because a dose of 1/4 to 1/2 teaspoon of the cinnamon powder in a day has been confirmed to reduce blood sugar levels; also it is an anti-microbial agent, it helps prevent growth of bacteria and fungi. In addition, it can be an aroma therapy with ability to boost brain function. It is advisable to drink a herbal tea made with cinnamon to calm flues and colds. Also, chewing a small piece of cinnamon is an instant remedy

## Healthy life with watermelon

Ruqaiya Nasser  
Health Sciences  
Year One

**W**atermelon is a sweet, juicy and bright coloured fruit that is not only good for you, but a healthy snack that benefits the whole family. To grow it yourself, just save the seeds of a watermelon, and plant them in your garden. It grows in rows, in fertilized sand or sandy loam; the crop of watermelon could be ready to harvest within 3 months and is available in all year round. Watermelon is a nutritious and delicious fruit! It contains as much iron as spinach

and many other vitamins and minerals. In fact, watermelon is especially useful for the people who suffer from cancer and heart disease because it is low in saturated fat and cholesterol and has high concentrations of lycopene, which antioxidants neutral-

ize free radicals. Watermelon has many benefits and it is a source of vitamin A, B6 and C. Each type of these vitamins is very important for the body health. In addition, watermelon is also a source of potassium, a mineral necessary for water balance.



Watermelon is recommended for summer days. Photo by: Shamma Al Mansoori

## Silicone: be careful!

Maryam Yousef  
Health Sciences  
Year One

**S**ilicone (Si) is obtained from clay, granite, quartz, and from sand. The fluid which is known as a Liquid Injectable Silicone (LIS) is obtained by combining oxygen and silicone in high temperatures. Liquid Injectable Silicone (LIS) has been used in a variety of medical and cosmetic applications such as joint replacement, constructing the heart valves, treatment of chicken pox scars and

wrinkles, and for enlarging and re-shaping some body parts (e.g. breasts). For instance, breast enlargement is designed to increase the size or re-shape of a woman's breasts through the use of silicone injection. Possible side effects of these injections may include the following: discomfort caused by needle, swelling, redness, and also it can cause serious health problems if it migrates to the lungs or other organs. In view of the above, I would like to advise you as follows: -Stay away from bad advertisements about any



Cosmetic surgeries might affect your brain. Photo by: Shoug Al Banna

cosmetic surgery and don't believe everything. -Always seek medical advice prior to any medications and

## DWC holds Sport Days

By Khulood Ahli & Mariam Kalantar  
Additional Reporting by Amna Al Tayer  
Communication Technology  
Year One

It is Dubai Women's College (DWC) tradition to hold Sports Day(s) every academic year where hundreds of students and staff participate and compete in games and sports. Sports Days 2007 started on March 4th with a ceremony where Dr. Howard Reed, DWC Director gave a speech encouraging students to exercise and stay fit not only on the Sports Days, but encouraging students to exercise and stay fit not only on the Sports Days, but throughout the year. Diploma Foundation (DF),

Business (BUS), Communication Technology (CT), Higher Diploma (HD1) and Education students participated in day one. Diploma year 1 and 2, Higher Diploma Foundation (HDFD), Information Technology (IT), Health Science (HS) and Paramedic students participated in day two. "It is important to hold this event every year, but I think it is more important that we integrate sports more into the life of college. What I mean by that is we need to have basketball team, volleyball team, badminton team, football team, whatever students want to play, competing against each other in the college, so we have kind of a league of competitors," Dr. Howard said. On the Sports Days, teachers take attendance at the beginning of the day, then students are off to



Dr. Howard Reed, DWC Director, gives an opening speech.  
Photo by: Mariam Abdulrahman

participate in many activities and games including basketball, volleyball, table tennis and also tug of war game. "Every year DWC Sports Days look different. We enjoy this tradition a lot because the

organizers hold different exciting activities that attract students and encourage them to play," said Muna Abdul Raheem, a year one Business and IT student. Roudha Al Butaihi, a Health Science

student, said, "Our section was scheduled to participate in the second sports day and what I liked the most is the 1 kilometer run because, although it was fun and excitement." She also added that this day was like a time out from all the hard work and projects. Hind Ahmed, a Foundation student thought that if awards were given to students, that would have encouraged more students to participate and excited them to play more and more." Suzanne Trease, Chair of DWC Health and Fitness Programs, said, "Days such as the DWC Sports Days allow students to experience a variety of team and individual sports as well as recreational activities. They become motivated to participate throughout their lives."



Dr. Wedad Al Bana participates in Sport Day.  
Photo by Mariam Abdulrahman

## College holds tournament

By Mariam Kalantar  
Communication Technology  
Year One



A DWC basketball team members are well trained.  
Photo by Mariam Kalantar

For the first time in Dubai Women's College, a number of universities and colleges participated in a three-day tournament that started on March 20th. The tournament included basketball, volleyball, table tennis and soccer. Different teams from the American University of Dubai (AUD), Zayed University (ZU), and the University of Wollongong in Dubai (UOWD) participated in the games. "In DWC, we currently have basketball, volleyball, table tennis and soccer teams. These teams are trained twice a week and are preparing to

play in upcoming tournaments which will be held at DWC," said Lashay Tricker, a Basketball Coach at DWC. Lashay explained how she enjoyed the time she spent with the basketball team. She worked with them on a variety of skills and began to work out their offense and defense. "Miss Najoua and Miss Suzanne have worked really hard to ensure that the girls have developed their skills," Lashay said. "The team has worked extremely hard during training sessions and have really started to play well together as a team," she added. Talking about the

relationship between the team members, Asma Bin Fahad, a year one Business student and an old member in the basketball team, said, "We were friends before we joined the team. Therefore, we understand each other very well." Aysha Bin Zayed, a year one Communication Technology and a new member in the team said, "I joined the team to have a good time and meet new people. Sports also help release stress and stay in shape."

## Beauty AT and fitness for students

Khulood Ahli  
Communication Technology  
Year 1

DWC first Beauty Centre started offering services to students and female staff earlier in the semester. Hessa Mohammed Ahli, a DWC business graduate, runs 'Beauty Zone Salon and Spa',

which is located in the GYM. DWC beauty center provides many services such as hair services, hair treatment, nail services, bleaching, makeup, massage, steamer services (Moroccan bath), facial services and sonar performed by qualified beauty experts and make-up artists. Hessa believes it is a good idea to open a beauty centre in the GYM building because it helps girls to save their time



DWC beauty centre  
Photo by Mariam Kalantar

after GYM classes. Bassima Al Alyah, Student Services Officer, said, "It is a good return for a graduate to have her business on campus. We were waiting for it." Noora Ahli, a year two Business student, said, "Opening the beauty salon saves us time, instead of rushing your way to reach your appointment after college you can simply walk to the one provided here at college."

## Sometimes, it is good to be tough!

Mariam Kalantar  
Communication Technology  
Year One

Coaches treat their team members differently. Some of them are kind and friendly, but others are tough and hard on the team. The question is: is it good or bad to be a tough coach?

Rasheed Bin Mahmood, a football coach with Al Ahli Club Team, says, "The coach needs to be tough on the team because he sometimes needs to give his young players a push and encourage them to give their best." Rasheed thinks that it depends on the different mentalities either between the team and the coach himself. If some players take it so sensitively, the coach must be aware of this so he will be more careful.

But does being tough help the team? Adnan Fadhli, Professor in Psychiatry at Al Rashad Psychiatry Clinic in Dubai, says, "The coach should be strict and tough with players to control them and make sure that rules are followed. When the coach is worried in any game and



A tough coach is needed.  
Photo by Mariam Kalantar

he wants his team to win, that can be shown as being tough and sometimes saying a bad word or maybe getting irritated."



Rasheed Bin Mahmood, a football coach with Al Ahli club. Photo by Mariam

## Poems of Appreciation

## مواهب طلابية واعدة Creative Students

لكل شخص موهبة يتميز بها. وعندما نبحت في خفايا ملفاتهم نجد ما لا نتوقعه من درر. وهنا بعض الدرر التي نتوقع لها مستقبلاً مشرقاً.



تصوير: حور اليافعي

قسم هندسة البرامج . السنة الثالثة



تصوير: حصه أهلي



تصوير: شمسة بن غالب

قسم الإعلام والاتصال الجماهيري. السنة الأولى



تصوير: ابتسام أحمد

FD 4

أحمد القحطاني طالب في قسم الطب الطارئ، السنة الثانية. ويصف نفسه في هذه السطور قائلاً: افر من ذاك الفقير والتمس حاجتي من عظيم اتحرى الشروق وقت الغروب ولي مع كل مغرب شروق.



أحمد القحطاني أثناء إلقاء القصيدة. تصوير: شما بو نواس

شيخ فلاحى وأفلاسي لي على روس الطوال  
زايد وراشد أعلنوها وحده وأصدر قرار  
من يومها زانت إمارات العطا في كل مجال  
وتبخرت سبعة بنات مثل لولو في مكار  
والشيخ لي حلى عيونه وأرسم عينه كخال  
شبت بناته والكحل من تحرها سبعة جبار  
يا رب عسى زايد و راشد يشربوا عندك زلال  
وانعم على مكتوم بالفردوس الاعلى بالجوار  
واليوم قايدنا خليفه فخرنا عند العضال  
والشيخ بن راشد محمد صاحب الشور الوقار  
بين العوالم كلمته شيخ سرايله خصال  
شيخ جبينه للقبائل فالدجى الداجى منار  
تنقال فيه الأمل... لطامح أهوا مثال  
ما يرتضى دون الكواكب والثريا له مدار  
حتى العجوز اللي تناجي ربها عند السؤال  
في سرها تدمع وساعه تزجو الخالق جهار  
أنه ولدها مثل بو راشد يجي شهيم الفعال  
تتوجد الأمل وتشرق شمس غابت فالنهار  
يا سيدي في حضرتك ما لشعر غير الجزال  
من غيبه الحاضر تجي فارس خطى الأشهب غبار  
قايد وعن ألفين قايد رؤيتك لا للمحال  
لك كل صعب في طريقك ينحني لك فاختصار  
ما تقبل الضيم ويشرع الله تأمر بالحلال  
واللي يخالف شرعنا يبشر غضب ملحوق نار  
من هيبتك تزجف سراجيف العدو يعدو عجال  
في يدك اليمنى نصال للعدى تيرق شرار  
يا عزنا يا عزوت المعتاز في ثورة بلال  
يا مضمج جرح الهجول اللي بكت جور العوار  
بالنايف الصامل يا مزارح القبائل باعتماد  
الفارس الشاعر رقم واحد على صدرك شعار  
يا محوّل الأرض الجدوب القاحلة دوحه ظلال  
أكبر دليل هي دبي في كل محفل لك بشار  
كفك عذوق دانيه تبذخ يمينك والشمال  
هداج من فيضه رضاب شبت هيم الحوار  
العز نوح لك ذلوله بضبعك تاشر تعال  
يدن لسموك تمتك هودج سنامه بقندار  
والمعضله شايب حكيم ما قدر منها ينال  
ضاقت به الدنيا وريعه تنتظر فك الحصار  
يسري لمجلاسك وحلك سابق فوح الدلال  
من غير بن راشد لها يخمد صروف في قرار  
ما تختلف فيك العقول ولا بها أية جدال  
أنك محمّد لك براع بالزمن خط النهار  
أبكار فكرك زعفران دهنها.. أجود سلال  
صفر مغاير مجاهيم متعرف أندثار  
أنت الذي يا سيدي من مجدك التاريخ نال  
من حكمتك شوف الوطن بضوي حروفك فالبحار  
حولك صقور راشد وحمدان وأحمد راس مال  
مكتوم مايد يا مناعير ثقيلين العين  
سود الخشوم اللي دماها لك ذخيره باشتعال  
والحر تفرنص في دبي روجي لها في إمتثال

حنا بذور بيدك اليمنى تراعيها لبال  
واللي يعاديهم معاليقه نهشمها نشار  
متسلحين العلم ثوب رؤيتك عالرّاس شال  
دمي ثرى يمّشي بشرّيان الوطن لسمه يغار  
للغد نسعى نرفّع البيرو نحقّق إنتصار  
يا سيدي أقرب تفضّل أجنّي اليوم الثمار

في زيارة للشيخ محمد بن راشد آل مكتوم، نائب رئيس الدولة حاكم دبي، لكلية دبي للطالبات في افتتاحه المرحلة التأسيسية الثالثة للكلية بتاريخ 14 إبريل 2007 م، قدم أحمد القحطاني وندى سالم قصيدتين يعبران فيها عن شكرهما وامتنانهما للشيخ محمد بن راشد.

ندى سالم خريجة إعلام بكلية دبي للطالبات سنة 2006. تعمل حالياً كمنتجة أفلام في قسم الإعلام والتسويق المؤسسي بدائرة الصحة والخدمات الطبية تهوى الشعر وتعمل على إنجاز أول ديوان شعري لها.



ندى سالم أثناء إلقاء القصيدة. تصوير: شما بو نواس

سلام لي رسي في قلوبنا وده  
أشرق وجوده وأضحى يومنا أجمل  
شرفتنا والفخر متجاوز حده  
إكبار لك يا رفيع الشان والمنزل  
شيخ نجله ويسلب لبنا مجده  
قدوه لشعب براك القايد الأمل  
قايد ورايد حضاره ولا خلق نده  
نك !! بطى ما يطولك حد بالأكمل  
تقصر حروف القوافي ما تجي قده  
حايلتها .. جاوبتني: وصفه لا يعقل!  
بحر ترامي مداه وفايض مده  
كف جزيل العطا .. منه الكرم بهطل!  
سخي ع دارك تقدر ناس مجده  
من أجل رفعة وطننا جهدها تبذل  
يمشون ع خطاك والأمال ممتده  
لأبعد مدى وأنت بأمر الشعب ما تجهل  
قلت العلم والعلم لا نهده  
وحنا على العهد والتثقيف بنكمل  
تذهل .. يا قيوم شعب ما ذخر جهده  
أبدعت والله واستراتيجيتك تذهل  
تبهر قليل عليك يا شيخ إنعده  
ثامن عجائب زما بل قل الأول  
وأول حروفك معزه وتاليه حده  
والثالثه مجد يا لا حكي يفعل!

الرابعه: ديدك: ناخيك ما ترده  
زين الدخيل وانت الأجود الأمل  
في مدح مثلك وانت بلا مثل وده ..  
الشاعر يقول فيك .. وفيك يسترسل  
لكن ومنك السموحه ما هو بيده  
ما رامك الشعر .. رغم إن فيك ما ينمل  
هيبك تطغي وأنا ما عاد بي شده  
يربك وقوفي أمامك وانت لمبجل  
والعهد ندره لا يا شيخ ما نرده  
واحنا شرانك نحب المركز الأول

## صعوبات تعلم اللغة الإنجليزية

## The difficulties of learning

يجد أن بعض الطالبات في بداية الدراسة الجامعية يشعرون بالحرج عند التعبير عن آرائهن خوفاً من أن يرتكبن أخطاء لغوية أمام الآخرين. هناك إختلافات عديدة وواضحة بين اللغة العربية و الإنجليزية من حيث الحروف و القواعد و النطق. لذلك يصعب على البعض التكلم بطلاقة أو الكتابة بحرية و لكن على كل معلم أن يحفز طلبته لتخطي الصعاب .

العربية مثل سوريا و المغرب. لذلك لا يجيدون اللغة الإنجليزية بطلاقة. يقول الدكتور غصوب : حصلت على شهادة الدكتوراه في تدريس اللغة الإنجليزية للمدارس الحكومية حيث واجهت العديد من مع الطلبة العرب. ذلك المشكلات شدة إنتباهي فقررت أن أبحث في الموضوع بشكل أكبر. وعلى كل مدرس إدراك نقاط ضعف الطلبة لكي يوصل رسالته على أكمل وجه تقول الدكتورة و داد البناء مستشارة الطلبة في الكلية أن بعض الطالبات يجدن صعوبة في تعلم اللغة وذلك لأسباب كثيرة. منها عدم إستخدام اللغة الإنجليزية في الحياة الأسرية و بين الأصدقاء وكذلك عدم التركيز على اللغة في المدارس مما أدى الى ضعف لغة الطلبة . كما



الدكتور غصوب أثناء إلقاءه محاضراته. تصوير: أمينة عيسى



## نادي الحواس الخمس يقدم 'كفاية'

## Five senses club presents

## 'KEFAYA'



مشهد من مسرحية كفاية. تصوير: وفا المرزوقي

تفقد فلذات أكبادها في

حوادث مماثلة.

المسرحية التي ألفتها الطالبة أمينة المرزوقي وأخرجها أعضاء نادي الحواس الخمس كانت دافعاً لتعزيز التوعية المرورية لدى الحضور وحث الفريق المسرحي على تمثيل وإخراج المزيد من المسرحيات الهادفة.



مشهد من مسرحية كفاية. تصوير: وفا المرزوقي

مستخدمي الطرق بضرورة الالتزام والمحافظة على نظم السير والقيادة المسرحية التي دامت حوالي الساعة. نالت إعجاب الجمع الغفير من طلبة وطالبات والهيئة التدريسية في الكلية. تألفت المسرحية من ثمانية مشاهد. صورت نموذج الأسرة المعاصرة التي عاشت بهناء إلى أن فقدت عزيزاً لها في حادث سير مفرح نتج عن السرعة المفرطة في القيادة وهذا السيناريو يتكرر يومياً لمئات العائلات. فكم عائلة فقدت ومازالت

إلهام شرف عفرأ مطر علياء تريم السنة الأولى قسم الإعلام والاتصال الجماهيري

نظم أعضاء نادي الحواس الخمس مسرحية بعنوان " كفاية" في مسرح كلية دبي للطالبات صباح يوم الثلاثاء الموافق ٢٧ مارس ٢٠٠٧. وذلك دعماً منهم لحملة "لك القرار" التي تنظمها شرطة دبي لتوعية

## التعليم بالقصص المصورة

## Visual education

يجب عليه أن يدعم العمليات التربوية ككل بتنمية القدرات الفكرية والخبرات العملية . فالأطفال في الثالثة وحتى الخامسة من العمر يتعلمون بالإكتشاف والأنشطة الحركية تساعدهم في تثبيت المعلومات لديهم . أما في الخامسة وحتى الثامنة يكونون أكثر قدرة على الإستقلالية في البحث والتصميم وحتى يتحقق التوازن بين المعرفة والتكنولوجيا والتطبيق فيجب أن يتضمن منهج التربية التكنولوجية ثلاث محاور أساسية وهي : 1-تنمية الثقافة التكنولوجية: عن طريق دراسة موضوعات تتعلق بالتكنولوجيا وتطوراتها وإنجازاتها وأثرها على المجتمع. 2-ممارسة التطبيق العملي وإحترام العمل: عن طريق تشجيع الطلبة وتدريبهم على أداء الأنشطة اليدوية. 3-الإبتكار والتفكير العلمي لحل



استخدام القصص المصورة في تعليم الأطفال. تصوير: عائشة السويدي

شمسة السويدي عائشة السويدي السنة الأولى قسم الإعلام والاتصال الجماهيري أجرت طالبات قسم الإعلام مقابلة مع سهيبة سمحان من مكتبة الكلية وذلك في يوم الأربعاء الموافق ٢٨ مارس ٢٠٠٧. وكانت المقابلة عن أهمية القصص المصورة في تعليم المراحل الأساسية حيث كانت المقابلة في الهواء الطلق قامت بإخراجها شبيخة بوخشم وتصويرها إيمان غزال أما حفصة فقد قامت بالتقديم التعريف الإجمالي المستخدم للتربية التكنولوجية والذي اتفق عليه التربويون على النحو الآتي : تعتبر التربية التكنولوجية نمطا " من أنماط التعليم يقدم لجميع الطلبة بهدف معاونتهم على فهم التكنولوجيا وتطبيقاتها في الحياة وكيفية التعامل معها متضمنا المعارف والمهارات والسلوكيات المطلوبة لذلك ضمن إطار العمل في فريق مع التركيز على تنمية التفكير العلمي والناقد والإبتكاري هناك تقنيات تستخدم في التعلم والتعليم مثل الأفلام والكتب المدرسية والحاسوب والأساليب المتكاملة للتعلم والتعليم التي يمكن أن تستخدم داخل وخارج الفصل . ويجب على المعلم أن يأخذ بعين الإعتبار حاجة الطلاب للتعليم العملي . لذلك



حفصة المطوع في مقابلة مع سهيبة سمحان. تصوير: سما الخالدي

# COM

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